



Jsm PlywoodTM

Plywood That Performs
Beyond Expectation

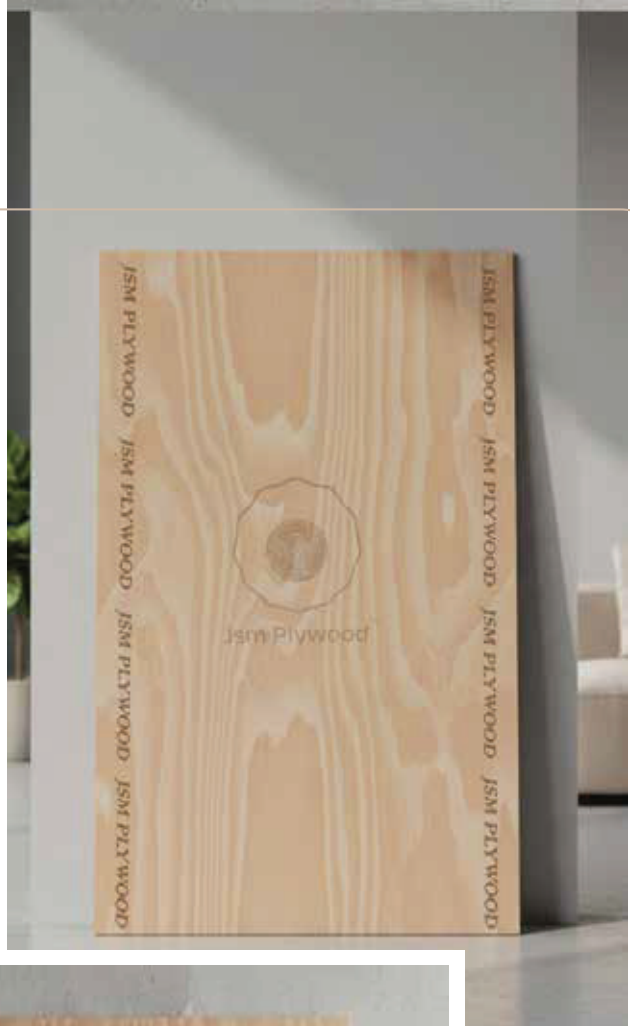
BWP 710



Turnkey Interiors | Metal Fire Doors
Wooden Fire Doors
Modular Kitchens & Equipments
Workstations | JSM Plywood
www.gurukripa.group
GST : 27AFMPV3114K1Z2



Plywood Appearance



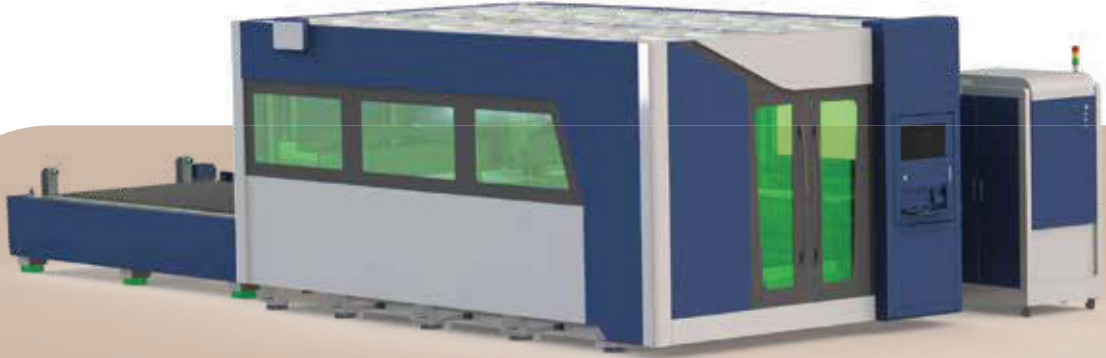
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Company Brief

Mr. Amit Vishwakarma has been the driving force behind Gurukripa Group's journey of growth and excellence. From a humble beginning 17 years ago, his dedication and craftsmanship have shaped the company into a trusted name in premium door manufacturing and turnkey interior solutions. With an unwavering focus on quality and precision, Gurukripa Group consistently meets the highest industry standards in Wooden Doors, Turnkey Interiors, and now proudly expands into Fire Rated Wooden Doors and Fire Rated Metal Doors. A new, advanced manufacturing unit has been setup at KAMAN – Near Vasai (Mumbai) to meet modern architectural and safety requirements.

Machinery





VISION | MISSION

VISION

To be a trusted industry leader delivering innovative, safety-driven, and aesthetically refined door and interior solutions for all environments.

MISSION

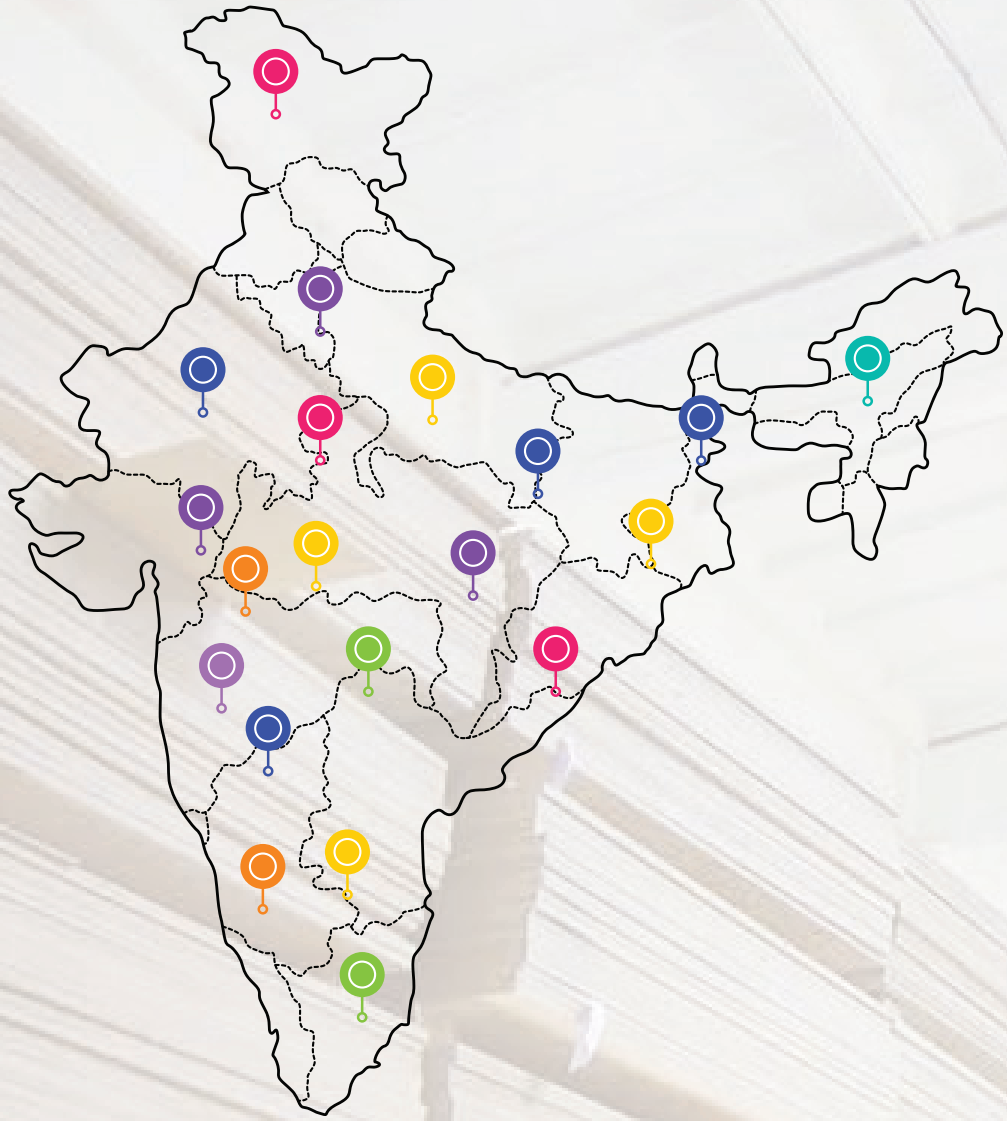
- To manufacture doors that meet global safety standards.
- To combine technology and craftsmanship for long-lasting reliability.
- To consistently innovate to meet modern building safety needs.
- To consistently innovate to meet modern building safety needs.
- To ensure customer satisfaction through superior quality and service.

To maintain our position in the market, we keep upgrading our infrastructure, on a highly regular basis. The facility is laced with all the necessary machinery and equipment, help us in the attainment of several of the firm's goals and objectives. In addition, our working as per the set industry norms, have attracted reputed names towards us as our clients.

Core Values

Fire safety/protection is the foundation for all that we do and executional excellence is a core value of our Group. Passion is the heart of our company. We are continuously moving forward in the area of innovation and improvement. We support sustainable and safe methods for production that reduce environmental degradation, maintain the productivity of the land over time.





MANUFACTURING & DISTRIBUTION EXCELLENCE

JSM Plywood stands for precision manufacturing, reliable quality, and a strong distribution network that ensures consistent supply across markets. With advanced technology, strict quality checks, and seamless logistics, JSM delivers plywood solutions that match global performance standards.

**Certified for quality.
Trusted Worldwide**

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MANAGEMENT SYSTEM CERTIFICATE

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JSM ULTRA TRADING COMPANY
 86/5, NAGAPURAM BUILDING, NO.2A, PIMPRI-PADA (OPP SWAPNAIK BUILDING),
 MUMBAI, MAHARASHTRA, MAHARASHTRA - 400077, INDIA

has been assessed by RAAP, and found to comply with the requirements of

ISO 9001 : 2015
 Quality Management Systems

For the following activity:
 MANUFACTURING OF JSM PLYWOOD, JSM FLUSH DOOR, VENEER SHEET,
 SHUTTERING PLYWOOD, PHYSCOL, ASBO TAPE, MDF, LAMINATE.

Certificate Number: E2025143xxxxx
 Date of certification: 15-10-2027
 Iss. Surveillance on or before: 15-10-2029
 Next Surveillance on or before: 15-10-2027
 Certification Valid Until: 15-10-2029

IAF
 International Accreditation Forum

EGAC
 European Group for Accreditation

Royal Assesment Pvt. Ltd.
 65/4, Tondodi Chauri, Plot No. 3, 4, Sector - 02, Noida, 201301, India
 Regd. Office: 10/1, Sector - 10, Noida, 201301, India
 Phone: +91 121 8641313
 Fax: +91 121 8641312
 E-mail: info@royalassesment.com

 Government of India Form UET REG-06 (For Rule 19(1))			
Registration Certificate			
Registration Number : UET/REG-06/108			
1. Legal Name	KADAM NATHI NARAYAN VIKRAM ALAKHIA		
2. Trade Name (if any)	KADAM NATHI NARAYAN VIKRAM ALAKHIA		
3. Classification of Business	Wholesaler		
4. Address of Principal Place of Business	KADAM NATHI NARAYAN VIKRAM ALAKHIA, 10/1, PRADEEP NAGAR, 110002, NEW DELHI, INDIA. (PIN: 110002)		
5. Date of Liability	01/07/2023		
6. Period of Validity	From	01/07/2023	To
7. Type of Registration	Regular		
8. Particulars of Appointing Authority	 Maheshwari		
Signature of the Applicant  KADAM NATHI NARAYAN VIKRAM ALAKHIA			
Name: KADAM NATHI NARAYAN VIKRAM ALAKHIA Designation: Owner / Proprietor Identification Number: 10/1/07/01/007 / 108 Date of issue of Certificate: 01/07/2023			
Note: This registration certificate is required to be prominently displayed at all places of business of the firm.			

This is a system generated digitally signed Registration Certificate based on the approval of registration granted on 01/07/2023 by the jurisdictional authority.

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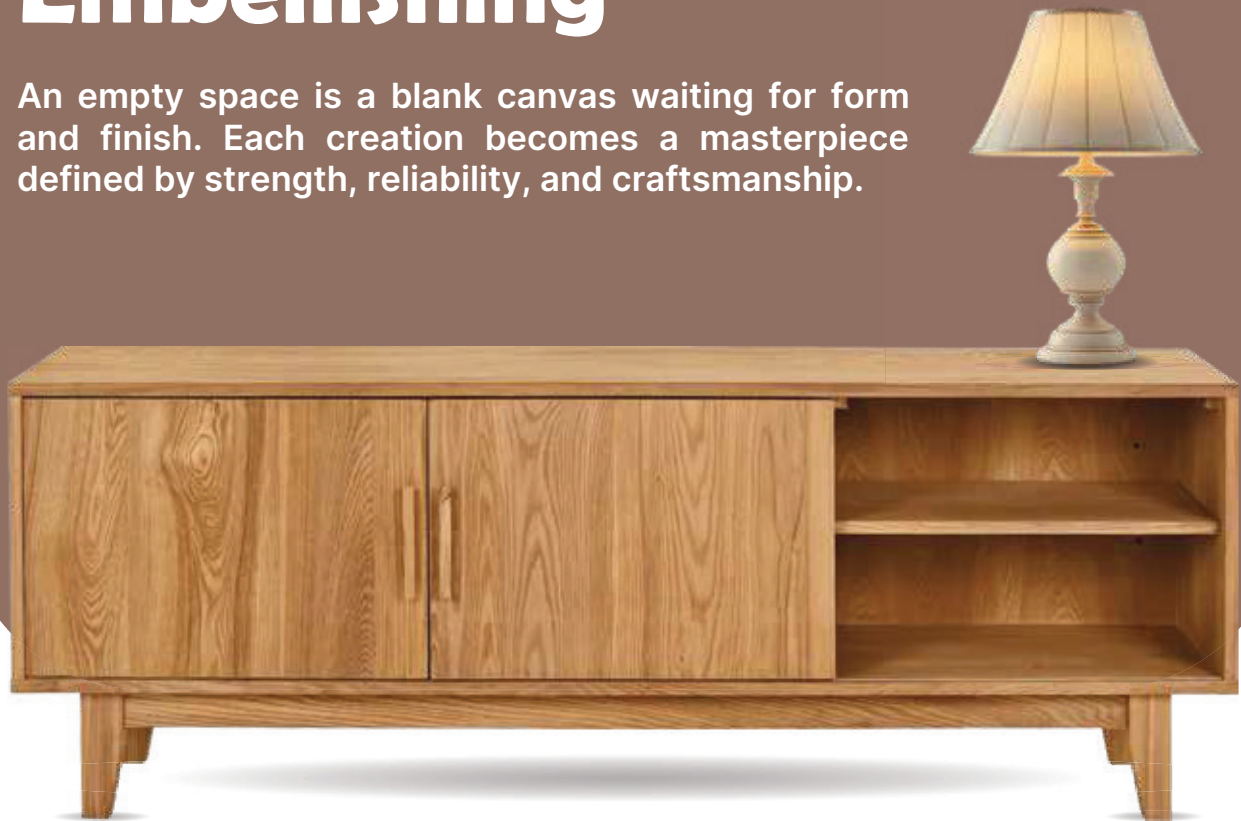
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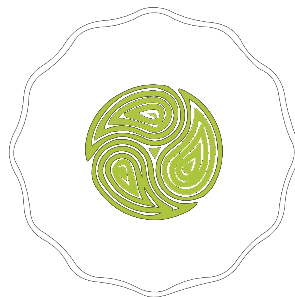


The Art of Embellishing

An empty space is a blank canvas waiting for form and finish. Each creation becomes a masterpiece defined by strength, reliability, and craftsmanship.



Introducing



Jsm PlywoodTM

Experience the hallmark of authenticity with JSM Plywood — where beauty meets endurance.

Our range combines versatility and performance to achieve global standards of excellence. Each sheet embodies structural integrity and timeless appeal.



PREMIUM QUALITY **PLYWOOD & INFRASTRUCTURE**

Premium Quality Plywood – Our Distinguished Features

- Extended Life
- Enhanced Dimensional Stability
- Eco-Friendly Manufacturing
- Warp Resistance
- Ultra-Low Emission (E0/E1)
- Safe, Non-Toxic Glue
- Termite, Borer & Fungus Protection
- Superior Timber Selection
- Innovative Production Techniques

JSM Plywood Advanced Infrastructure Facilities

- Automated Veneer Composition
- Smart Pre-Press Technology
- Sustainable Adhesive Systems
- IoT-Based Quality Monitoring
- CNC Precision Machinery
- Eco-Sourced Timber



PRODUCT BOUQUET

Product Bouquet – Versatile Ply for Distinctive Spaces

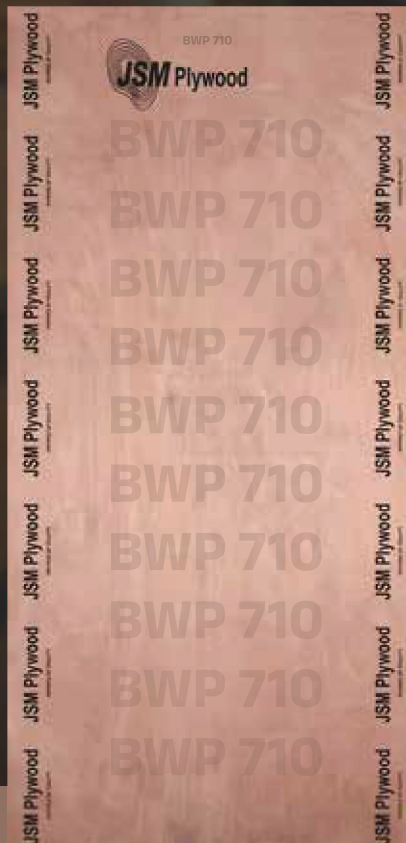
From warm interiors to contemporary architecture, JSM Plywood offers end-to-end solutions for strength, sustainability, and design.

JSM Plywood Collection

- JSM Pro MR Grade IS:303
- JSM BWR Grade IS:303
- JSM Plus IS:710
- JSM Gold Calibrated Ply (BWP:710)
- JSM Club Hardwood Calibrated Ply (IS:710 – E1 Grade)
- JSM Block Board (MR & BWP) IS:1659
- JSM Gold Flush Doors IS:2202
- JSM Club Flexi Ply

Why JSM Plywood

- Precision-Engineered for Modern Installations
- Eco-Certified & Sustainable Manufacturing
- Fire, Termite & Moisture Resistant
- Ideal for Kitchens, Cabinets, and Architectural Interiors



Weather Proof



Moisture Resistant



Fire Resistant



Borer Free



Emission Free



Anti Termite



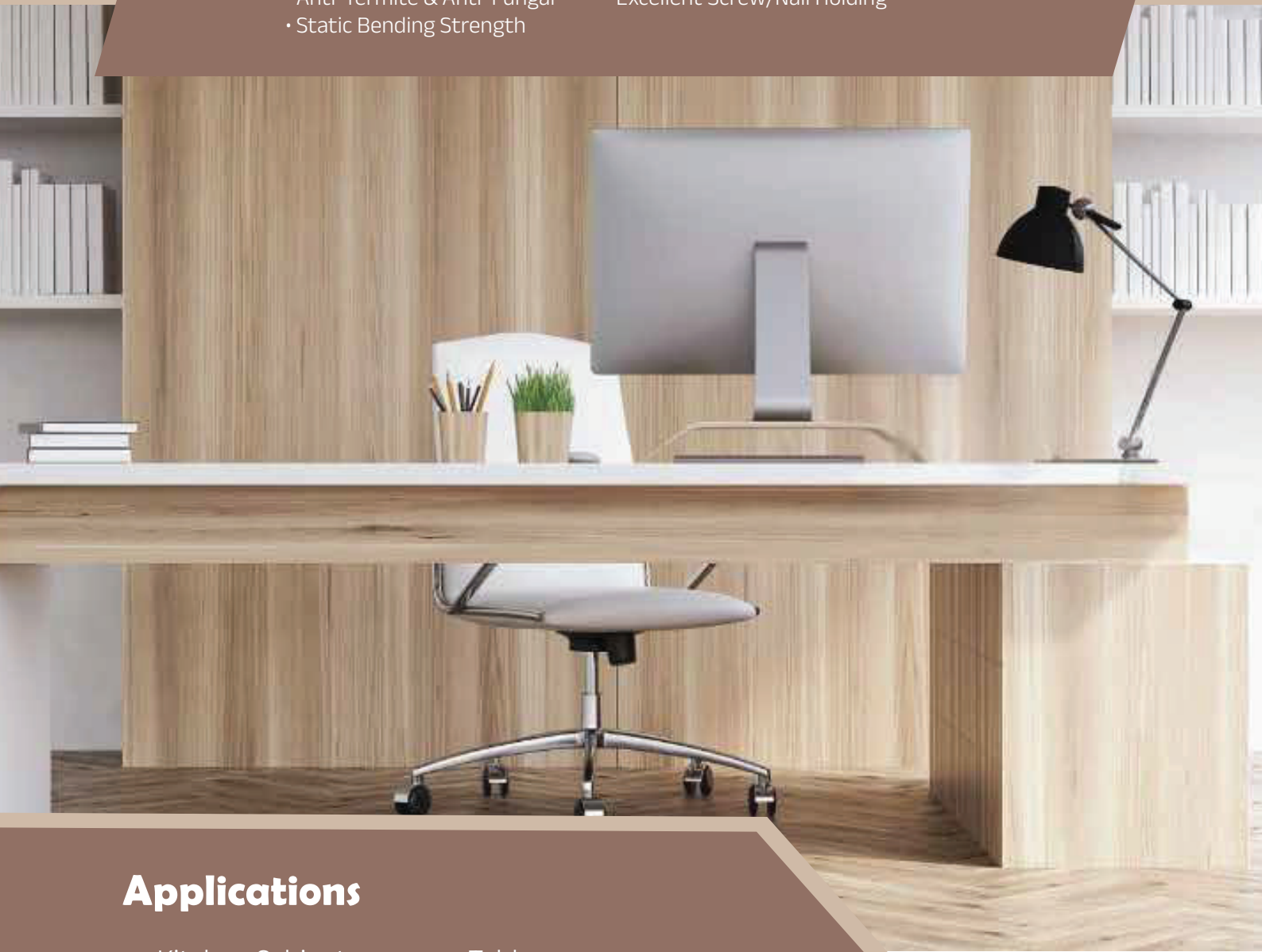
MR GRADE PLYWOOD (IS:303)

Elevating Interiors with Lasting Quality

JSM MR Grade Plywood is designed for high performance in both residential and commercial interiors. Engineered using quality-tested hardwood veneers, it offers superior resistance to daily wear and moisture. Its smooth finish, durability, and adaptability make it the preferred choice for furniture, wall panels, and decorative applications.

USPs

- Moisture Resistant
- Anti-Termite & Anti-Fungal
- Static Bending Strength
- Good Insulation & High Density
- Excellent Screw/Nail Holding



Applications

- Kitchen Cabinates
- Wardrobes
- Shutters
- Racks
- Tables
- Beds
- Partitons
- Paneling



BWR GRADE PLYWOOD (IS:303)



Enduring Craftsmanship | Professional Performance

JSM BWR Grade Plywood stands for unmatched strength, structural stability, and water resistance. It is ideal for kitchens, bathrooms, and commercial interiors exposed to humidity. Crafted from premium hardwood veneers and bonded with phenol-formaldehyde resin, this plywood ensures durability and flexibility across environments.

USPs

- Borer & Termite Resistant
- Warp-Free Durability
- Scratch Resistance
- IS:303 Certified
- High Load-Bearing Strength

Applications

- False Ceilings
- Partitions
- Panellings
- Storage Racks
- Study Tables
- Dining Tables
- Chairs
- Drawers
- Shelves
- Cupboards
- Showcases
- Kitchen Cabinets

JSM PLUS (IS:710)



Modern Luxury Designs with Lasting Performance

The JSM Plus IS:710 series is engineered for luxury interiors and extreme weather conditions.

Boiling Water Proof and eco-compliant, it withstands moisture, heat, and wear—ideal for kitchens, offices, bathrooms, and exterior doors.

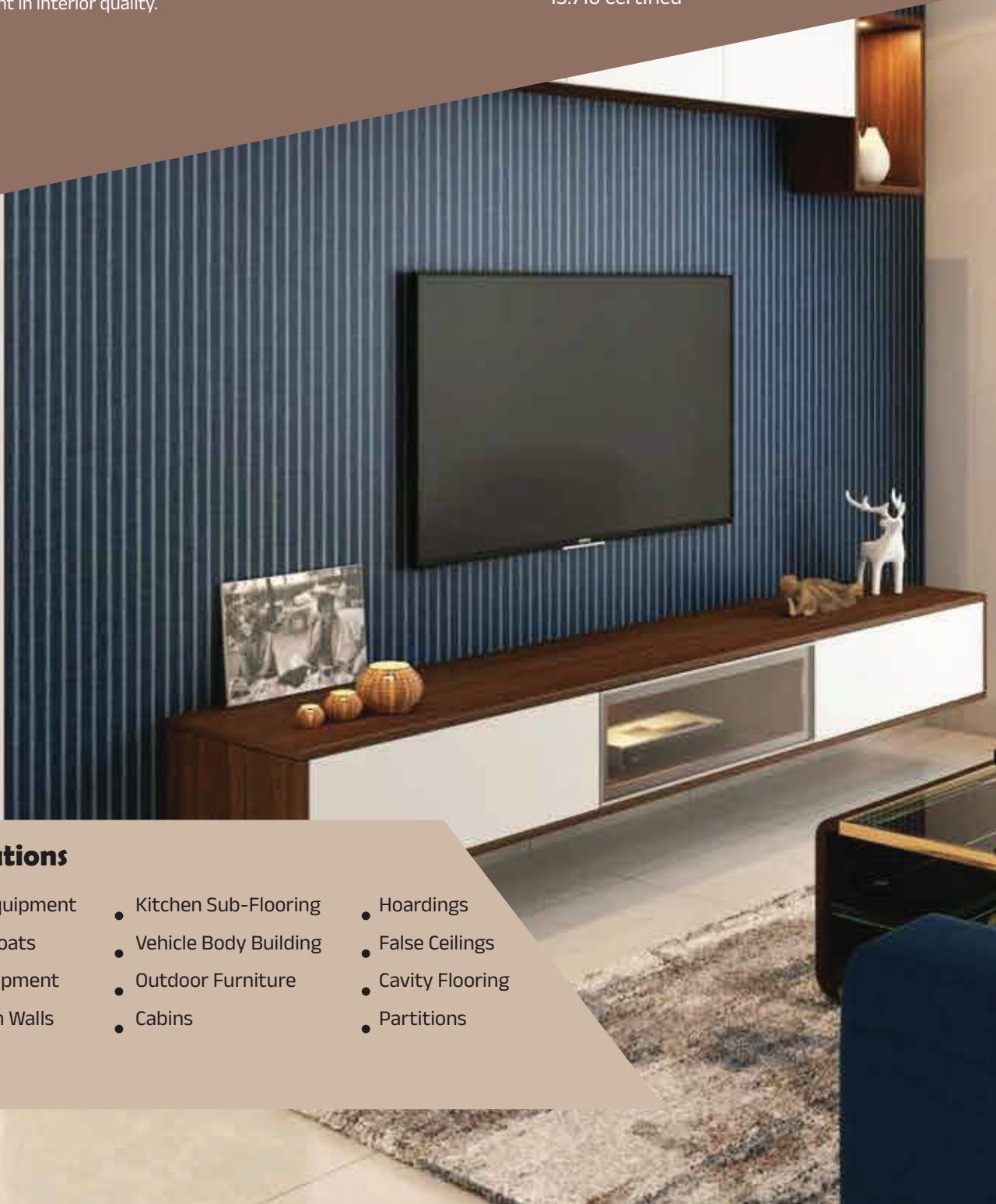
Its strength, finish, and performance make it a long-term investment in interior quality.

USPs

- 100% BWP Grade
- Termite, Borer & Fungus Resistant
- Anti-Bacterial Coating
- Acoustic Efficiency
- IS:710 Certified

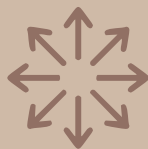
Applications

- Marine Equipment
- Ships & Boats
- Dock Equipment
- Bathroom Walls
- Kitchen Sub-Flooring
- Vehicle Body Building
- Outdoor Furniture
- Cabins
- Hoardings
- False Ceilings
- Cavity Flooring
- Partitions





GOLD CALIBRATED PLY (BWP-710)



**Modern Versatility for
Every Space**

JSM Gold Calibrated Ply provides precision thickness and exceptional dimensional accuracy for high-end applications.

Perfect for cabinetry, wall cladding, or architectural detailing, it is manufactured with superior raw materials and rigorous quality control.

The calibration ensures even thickness and perfect surface bonding for reliable installation.

USPs

- Calibrated for Precision
- E1 Emission Compliant
- Boiling Water Proof
- Anti-Bacterial and Noise Resistant
- Composed Core Structure

Applications

- Furniture
- Cabins
- Hoardings
- False Ceilings
- Cavity Flooring
- Partitions

CLUB GURJAN FIRE RETARDANT PLY (IS:710 + 5509)



Unrivalled Fire Safety and Performance

The **JSM Club Gurjan Plywood** combines fire safety, strength, and sustainability. Treated with fire-retardant chemicals and compliant with IS:5509, it offers heat resistance and minimizes flame spread. Its superior construction ensures stability, making it ideal for high-traffic and safety-critical areas like hotels, schools, and hospitals.



USPs

- E0 Emission European Standard
- 100% Calibrated & CARB Certified
- 25-Year Warranty
- Fire & Boiling Water Resistant
- QuadPro 4-Time Press Technology

Applications

- Furniture
- Cabins
- Cavity Flooring
- Ships & boats
- Marine Equipment
- Hoardings
- Partitions
- False Ceilings

BLOCK BOARD (MR & BWP) IS:1659



Inspiring Modern Interiors

JSM Block Boards are known for stability, high strength, and perfect finish. Manufactured from carefully selected pine wood fillers and tropical hardwood veneers, they offer smooth surfaces and long life. These boards are suitable for furniture, partitions, and heavy-duty modular applications.

USPs

- Boiling Waterproof Options
- Static Bending Strength
- Excellent Finishing Surface
- High Density
- Termite & Borer Resistant



Applications

- Furniture
- Interior Décor
- Panelling
- Partitions
- Seats
- Railway Carriages
- Racks & Shelves
- Cabinets
- Counters
- Shutters
- Cupboards



FLEXI PLY



Reliability and Innovation with JSM Flexi Ply

JSM Flexi Ply is a revolutionary bendable plywood used for curved or contoured furniture and design applications.

Its superior flexibility and dimensional stability eliminate the need for heat or water shaping, making it convenient and design-friendly.

USPs

- Easy Bending and Shaping
- No Heat or Steam Required
- Self-Supporting Flexibility
- Termite & Moisture Resistant
- Long-Lasting Durability

Applications

- | | |
|-------------|-------------------|
| ● Furniture | ● False Ceilings |
| ● Cabins | ● Cavity Flooring |
| ● Hoardings | ● Partitions |



Plywood Overview

Our Product Range

- MR Plywood – Interior use, moisture-resistant
- BWR Plywood – High water resistance, kitchen & bathroom use
- Marine Plywood – 100% waterproof, heavy-duty applications
- Shuttering Ply – Construction formwork, high load strength
- Commercial Ply – Economic & reliable for furniture & paneling

Key Features

- Termite & Borer Proof
- Superior Resin Bonding
- Smooth Calibrated Surface
- High Screw-Holding Strength
- ISI Standard Quality

Applications

- Furniture
- Kitchens
- Wardrobes
- Paneling
- Offices
- Commercial Interiors
- Construction Formwork



QUALITY ASSURANCE & COMPANY PROFILE



JSM Plywood Quality Assurance

Every JSM product undergoes multiple tests for density, adhesion, moisture, and durability. The brand follows ISI certification norms and guarantees long-lasting, eco-friendly materials for safe interiors.



The Trailblazers of Modern Strong Ply

Based in Mumbai, JSM Plywood has a PAN-India network and is recognized for reliable, high-performance plywood in residential, commercial, and industrial applications.

Bubble Guard

Size : 1mm to 8mm

Floor Guard – Protects floors from dust, stains, and scratches while maintaining shine.

Ply Guard – Safeguards plywood from moisture, termites, and wear.

Wood Guard – Enhances durability and preserves the natural look of wood.

Tile Guard – Prevents stains on tiles and makes cleaning easier.

Metal Guard – Protects metal surfaces from rust, scratches, and corrosion.



Key Benefits



QUICK AND
EASY TO USE



REUSABLE
MULTIPLE
TIMES



EASY TO APPLY.
NO SPECIAL
LABOUR
REQUIRED



HIGH IMPACT
RESISTANCE



KEEPS
WORKSPACE
CLEAN AND TIDY



WATERPROOF



TIME AND
COST SAVING



EASY TO CUT
TO SIZE

Premium & Trust

- JSM Plywood is engineered for superior strength and long-lasting durability.
- Made with BWP 710 grade for excellent water resistance.
- Ensures strong bonding and smooth finish for perfect interiors.
- Built to perform beyond expectations.



JSM Plywood Strengths

- Built with care and tested for performance.
- JSM Plywood offers strength you can trust.
- Water-resistant, durable, and reliable.
- Perfect for long-lasting interiors.



Market focused



- JSM Plywood combines technology, strength, and durability.
- Designed to withstand moisture and daily wear.
- Offers consistent quality and premium finish.
- Because strong foundations matter.

Our Esteemed clientele


OBEROI
REALTY


Hiranandani
creating better communities


Piramal
Realty

adani
Realty


Reliance
Industries Limited


Shapoorji Pallonji

 **L&T Realty**

 **L&T Construction**

Rustomjee®

 **Godrej** | PROPERTIES

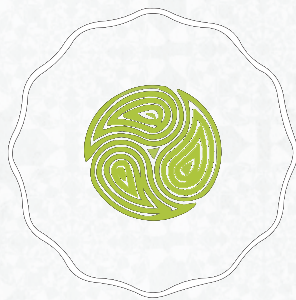
 **KALPA-TARU®**

Raymond | REALTY
Go Beyond

 **CHANDAK**
PROMISES MADE. PROMISES KEPT.


RUNWAL
ENTERPRISES
SINCE 1978

& many more...



Jsm Plywood™

**Engineered for Excellence,
Crafted for Life**

BWP 710



**Turnkey Interiors | Metal Fire Doors
Wooden Fire Doors
Modular Kitchens & Equipments
Workstations | JSM Plywood**
www.gurukripa.group
GST : 27AFMPV3114K1Z2



Contact



+91 82916 35684 | +91 8779232776 | +91 81046 81868



gurukripa.interiors0@gmail.com | contact@gurukripa.group

Headoffice Address:- G040, A-Wing, Ground Floor, Express Zone Mall, Next to Patel Vanika, Western Express Highway, Goregaon East, Mumbai Suburban, Mumbai, Maharashtra – 400063

Branchoffice Address:- Shop No. 36 & 37B, Ground Floor, Western Express Highway, Dahisar Check Naka, Dahisar East, Mumbai – 400068

Factory Address: B/13-14, Jay Ashapura Industrial Hub, Block Sector, Jain Mandir Road, Kaman-Bhiwandi Road, Behind Mathura Hotel, Poman, Vasai East, Palghar District – 401208