

Jsm PlywoodTM

Plywood That Performs
Beyond Expectation

BWP 710



Gurukripa InteriorsTM



GURUKRIPA GROUPTM

Turnkey Interiors | Metal Fire Doors
Wooden Fire Doors | JSM Plywood
www.gurukripa.group

GST : 27AFMPV3114K1Z2



ISO 9001:2015



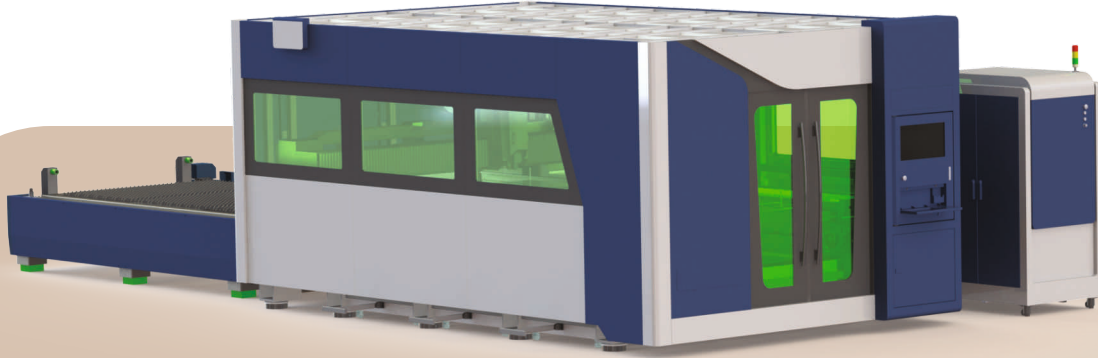
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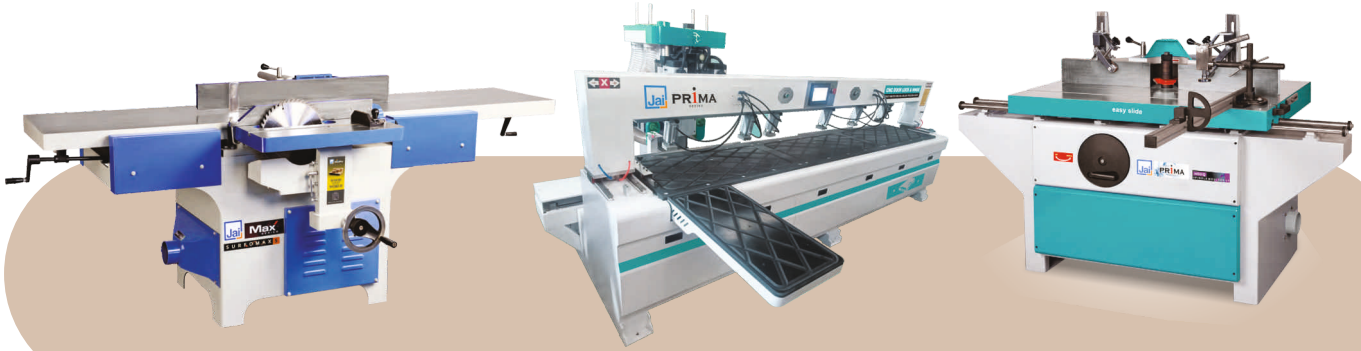
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Company Brief

Mr. Amit Vishwakarma has been the driving force behind Gurukripa Group's journey of growth and excellence. From a humble beginning 17 years ago, his dedication and craftsmanship have shaped the company into a trusted name in premium door manufacturing and turnkey interior solutions. With an unwavering focus on quality and precision, Gurukripa Group consistently meets the highest industry standards in Wooden Doors, Turnkey Interiors, and now proudly expands into Fire Rated Wooden Doors and Fire Rated Metal Doors. A new, advanced manufacturing unit has been setup at KAMAN – Near Vasai (Mumbai) to meet modern architectural and safety requirements.

Machinery





VISION | MISSION

VISION

To be a trusted industry leader delivering innovative, safety-driven, and aesthetically refined door and interior solutions for all environments.

MISSION

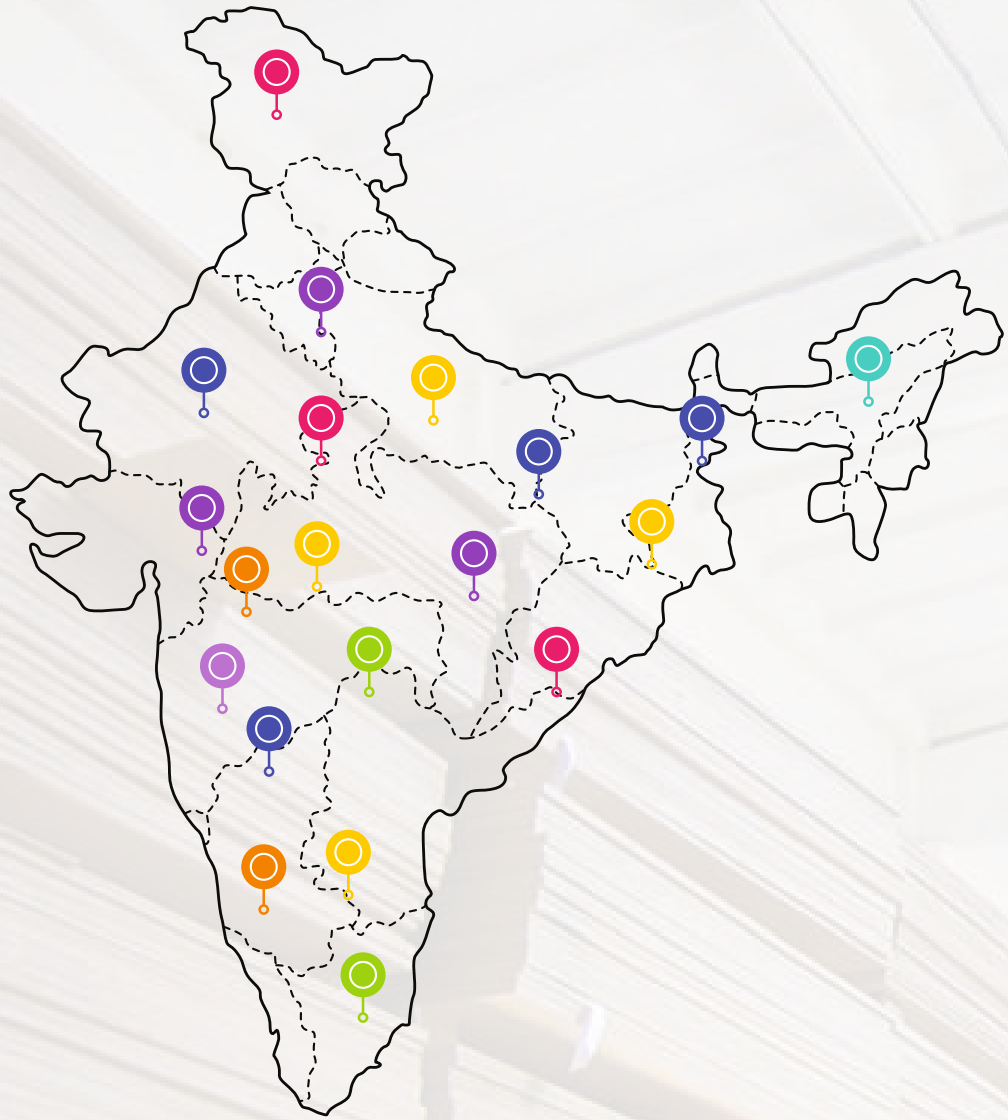
- To manufacture doors that meet global safety standards.
- To combine technology and craftsmanship for long-lasting reliability.
- To consistently innovate to meet modern building safety needs.
- To consistently innovate to meet modern building safety needs.
- To ensure customer satisfaction through superior quality and service.

To maintain our position in the market, we keep upgrading our infrastructure, on a highly regular basis. The facility is laced with all the necessary machinery and equipment, help us in the attainment of several of the firm's goals and objectives. In addition, our working as per the set industry norms, have attracted reputed names towards us as our clients.

Core Values

Fire safety/protection is the foundation for all that we do and executional excellence is a core value of our Group. Passion is the heart of our company. We are continuously moving forward in the area of innovation and improvement. We support sustainable and safe methods for production that reduce environmental degradation, maintain the productivity of the land over time.








MANUFACTURING & DISTRIBUTION EXCELLENCE

JSM Plywood stands for precision manufacturing, reliable quality, and a strong distribution network that ensures consistent supply across markets. With advanced technology, strict quality checks, and seamless logistics, JSM delivers plywood solutions that match global performance standards.

**Certified for quality.
Trusted Worldwide**

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	GOVERNMENT OF INDIA Ministry of Commerce & Industry Department for Promotion of Industry and Internal Trade Controller General of Patents Design & Trade Marks <i>Public Domain of Trademark</i>	 <small>INDIAN PATENT DESIGN AND TRADE MARKS OFFICE</small>					
Home Page Trademark Marks Patented Marks Service Class Classification International Brand Proprietary Registrations Help							
COMPUTER GENERATED TM SEARCH REPORT							
Search Class: Wordmark		Search Date: JM FYWCOO Date: 19 Month: Nov-2023					
APPL NO.	CLASS	COLLICTING MARK	JOURNAL No.	PROPRIETOR NAME	PROPRIETOR ADDRESS	STATUS	Image
731800	19	JM FYWCOO	—	SAMITADEVI AMBURNAR VENISHAKARA TRADING AS JM FULTRA TRAINING COMPANY	G/R SWAPNABHARAN BUILDING NO 2A, PAMPALPALE, OFF INDIANA LIFE BUILDING, MUMBAI. MUMBAI 400041, MAHARASHTRA - 400047.	Formalities Cik Pass	
APPLICATION DATE : 31/1/2023							USER DATE :
GOODS/SERVICES: Huddling Timber, Door casings, Door frames, Doors (not of metal), Wooden doors, Mirror doors, Vinyl doors, Doors of wood, Glass doors from metallic frame/, Folding doors (not of metal), Laminates of non-metallic materials for use in building, Partitions (not of metal), Plywood, Timber laminates, Wood for making laminated strands, Wood laminations, Wood paneling, Wood paring, Wood particle-boarded, Finish Doors, Floor Boards, Panel Doors, PCC Rolling Millframes, Frames and Windows being included in Class 19.							
Vinuma Code(s) : Z7601, Z9013, Z0011							
<input type="button" value="Print"/> <input type="button" value="Download"/> <input type="button" value="Share"/>							

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ROYAL ASSURED
CERTIFICATION PVT. LTD.

MANAGEMENT SYSTEM CERTIFICATE



VERIFIED

www.royalcert.com

This is to certify that

JSM ULTRA TRADING COMPANY

609, SWAPNAKIRAN BUILDING, NO.2A, PIMPRIWADA OPP SWAPNAKOR BUILDING,
MUMBAI, MUMBAI SUBURBAN, MAHARASHTRA - 400097, INDIA,

has been assessed by RAPL and found to comply with the requirements of

ISO 9001 : 2015

Quality Management Systems

For the following activities:

MANUFACTURING OF JSM PLYWOOD, JSM FLUSH DOOR, VENEER SHEET,
SHUTTERING PLYWOOD, FEVICOL, ABBO TAPE, MDF, LAMINATE.

Certificate Number: E2051010XXXXX
Date of certification: xx/10/2025
Issuance Surveillance on or before: xx/10/2026
Final Surveillance on or before: xx/10/2027
Certification Valid Until: xx/10/2028





INDIAN ASSOCIATION
IAF
REGISTRATION ASSOCIATION




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مصر
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QMS Certification CAGR 11002

Director (Registration)
Royal Assessments Pvt. Ltd.

G2/A, Tower-B, (Thum, Plot No.-A-43, Sector -G2, Noida 201301, India.
www.royalcert.com | info@royalcert.com
Phone : +91 120 4261329
This Certificate can be verified at www.kabonresearch.org


This Certificate is an endorsement of certified system, certification status, and remains the property of Royal Assessments Pvt. Ltd. This Certificate must be returned to RAPL if it becomes a withdrawal. Validity of certificate is subject to successful surveillance.



Government of India
Form REG-06
(New Date: 18/11)

Registration Certificate

Registration Number : 27AB09P53451,128

1. Legal Name	KAMIT ADEVI AMITKUMAR YBHIVAKARADA		
2. Trade Name, if any	JOM ULTRA TRADING COMPANY		
3. Constitution of Business	Proprietorship		
4. Address of Principal Place of Business	608, SWAPNAPRAKASH BUILDING, NO.2A,, PMSRISHIPADA CAMP, HOSAPATANA,LEKHE BULDANDI, NEAR Mahalaxmi Industries, Maharashtra, 400077		
5. Date of Liability	05/07/2021		
6. Period of Validity	From	05/07/2021	To
7. Type of Registration	Regular		 <small>REGISTRATION</small>
8. Particulars of Approving Authority	Maharashtra		
Signature	<div style="display: flex; align-items: center;"> <div style="flex: 1;"> <p>Signature of REG</p> <p>Digitally signed by REG and Date: 2021.07.05 12:06:07 RT</p> </div> <div style="flex: 1; text-align: center;">  </div> </div>		
Name	SRIJAN VITHAL WAGHIBARI		
Designation	State Tax Officer		
Jurisdictional Office	MALAD-EAST, 709		
9. Date of issue of Certificate	15/07/2021		

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is the system generated digitally signed Registration Certificate issued based on the approval of application granted on 15/07/2021 by the jurisdictional authority.

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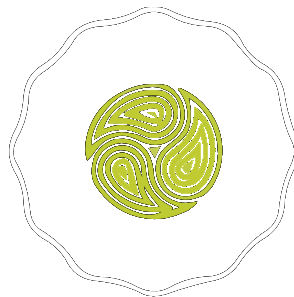


The Art of Embellishing

An empty space is a blank canvas waiting for form and finish. Each creation becomes a masterpiece defined by strength, reliability, and craftsmanship.



Introducing



Jsm PlywoodTM

Experience the hallmark of authenticity with JSM Plywood — where beauty meets endurance.

Our range combines versatility and performance to achieve global standards of excellence. Each sheet embodies structural integrity and timeless appeal.



PREMIUM QUALITY **PLYWOOD & INFRASTRUCTURE**

Premium Quality Plywood – Our Distinguished Features

- Extended Life
- Enhanced Dimensional Stability
- Eco-Friendly Manufacturing
- Warp Resistance
- Ultra-Low Emission (E0/E1)
- Safe, Non-Toxic Glue
- Termite, Borer & Fungus Protection
- Superior Timber Selection
- Innovative Production Techniques

JSM Plywood Advanced Infrastructure Facilities

- Automated Veneer Composition
- Smart Pre-Press Technology
- Sustainable Adhesive Systems
- IoT-Based Quality Monitoring
- CNC Precision Machinery
- Eco-Sourced Timber



PRODUCT BOUQUET

Product Bouquet – Versatile Ply for Distinctive Spaces

From warm interiors to contemporary architecture, JSM Plywood offers end-to-end solutions for strength, sustainability, and design.

JSM Plywood Collection

- JSM Pro MR Grade IS:303
- JSM BWR Grade IS:303
- JSM Plus IS:710
- JSM Gold Calibrated Ply (BWP:710)
- JSM Club Hardwood Calibrated Ply (IS:710 – E1 Grade)
- JSM Block Board (MR & BWP) IS:1659
- JSM Gold Flush Doors IS:2202
- JSM Club Flexi Ply

Why JSM Plywood

- Precision-Engineered for Modern Installations
- Eco-Certified & Sustainable Manufacturing
- Fire, Termite & Moisture Resistant
- Ideal for Kitchens, Cabinets, and Architectural Interiors



Weather Proof



Moisture Resistant



Fire Resistant



Borer Free



Emission Free



Anti Termite



MR GRADE PLYWOOD (IS:303)

Elevating Interiors with Lasting Quality

JSM MR Grade Plywood is designed for high performance in both residential and commercial interiors. Engineered using quality-tested hardwood veneers, it offers superior resistance to daily wear and moisture. Its smooth finish, durability, and adaptability make it the preferred choice for furniture, wall panels, and decorative applications.

USPs

- Moisture Resistant
- Anti-Termite & Anti-Fungal
- Static Bending Strength
- Good Insulation & High Density
- Excellent Screw/Nail Holding



Applications

- Kitchen Cabinates
- Wardrobes
- Shutters
- Racks
- Tables
- Beds
- Partitons
- Paneling



BWR GRADE PLYWOOD (IS:303)



Enduring Craftsmanship | Professional Performance

JSM BWR Grade Plywood stands for unmatched strength, structural stability, and water resistance. It is ideal for kitchens, bathrooms, and commercial interiors exposed to humidity. Crafted from premium hardwood veneers and bonded with phenol-formaldehyde resin, this plywood ensures durability and flexibility across environments.

USPs

- Borer & Termite Resistant
- Warp-Free Durability
- Scratch Resistance
- IS:303 Certified
- High Load-Bearing Strength

Applications

- False Ceilings
- Partitions
- Panellings
- Storage Racks
- Study Tables
- Dining Tables
- Chairs
- Drawers
- Shelves
- Cupboards
- Showcases
- Kitchen Cabinets

JSM PLUS (IS:710)



Modern Luxury Designs with Lasting Performance

The JSM Plus IS:710 series is engineered for luxury interiors and extreme weather conditions.

Boiling Water Proof and eco-compliant, it withstands moisture, heat, and wear—ideal for kitchens, offices, bathrooms, and exterior doors.

Its strength, finish, and performance make it a long-term investment in interior quality.

USPs

- 100% BWP Grade
- Termite, Borer & Fungus Resistant
- Anti-Bacterial Coating
- Acoustic Efficiency
- IS:710 Certified



Applications

- Marine Equipment
- Ships & Boats
- Dock Equipment
- Bathroom Walls
- Kitchen Sub-Flooring
- Vehicle Body Building
- Outdoor Furniture
- Cabins
- Hoardings
- False Ceilings
- Cavity Flooring
- Partitions

GOLD CALIBRATED PLY (BWP-710)



Modern Versatility for Every Space

JSM Gold Calibrated Ply provides precision thickness and exceptional dimensional accuracy for high-end applications.

Perfect for cabinetry, wall cladding, or architectural detailing, it is manufactured with superior raw materials and rigorous quality control.

The calibration ensures even thickness and perfect surface bonding for reliable installation.

USPs

- Calibrated for Precision
- E1 Emission Compliant
- Boiling Water Proof
- Anti-Bacterial and Noise Resistant
- Composed Core Structure

Applications

- Furniture
- Cabins
- Hoardings
- False Ceilings
- Cavity Flooring
- Partitions

CLUB GURJAN FIRE RETARDANT PLY (IS:710 + 5509)



Unrivalled Fire Safety and Performance

The **JSM Club Gurjan Plywood** combines fire safety, strength, and sustainability. Treated with fire-retardant chemicals and compliant with IS:5509, it offers heat resistance and minimizes flame spread. Its superior construction ensures stability, making it ideal for high-traffic and safety-critical areas like hotels, schools, and hospitals.



USPs

- E0 Emission European Standard
- 100% Calibrated & CARB Certified
- 25-Year Warranty
- Fire & Boiling Water Resistant
- QuadPro 4-Time Press Technology

Applications

- Furniture
- Cabins
- Cavity Flooring
- Ships & boats
- Marine Equipment
- Hoardings
- Partitions
- False Ceilings

BLOCK BOARD (MR & BWP) IS:1659



Inspiring Modern Interiors

JSM Block Boards are known for stability, high strength, and perfect finish. Manufactured from carefully selected pine wood fillers and tropical hardwood veneers, they offer smooth surfaces and long life. These boards are suitable for furniture, partitions, and heavy-duty modular applications.

USPs

- Boiling Waterproof Options
- Static Bending Strength
- Excellent Finishing Surface
- High Density
- Termite & Borer Resistant



Applications

- Furniture
- Interior Décor
- Panelling
- Partitions
- Seats
- Railway Carriages
- Racks & Shelves
- Cabinets
- Counters
- Shutters
- Cupboards

BLOCK BOARD CONTINUATION



FLEXI PLY



Reliability and Innovation with JSM Flexi Ply

JSM Flexi Ply is a revolutionary bendable plywood used for curved or contoured furniture and design applications.

Its superior flexibility and dimensional stability eliminate the need for heat or water shaping, making it convenient and design-friendly.

USPs

- Easy Bending and Shaping
- No Heat or Steam Required
- Self-Supporting Flexibility
- Termite & Moisture Resistant
- Long-Lasting Durability

Applications

- Furniture
- Cabins
- Hoardings
- False Ceilings
- Cavity Flooring
- Partitions



Plywood Overview

Our Product Range

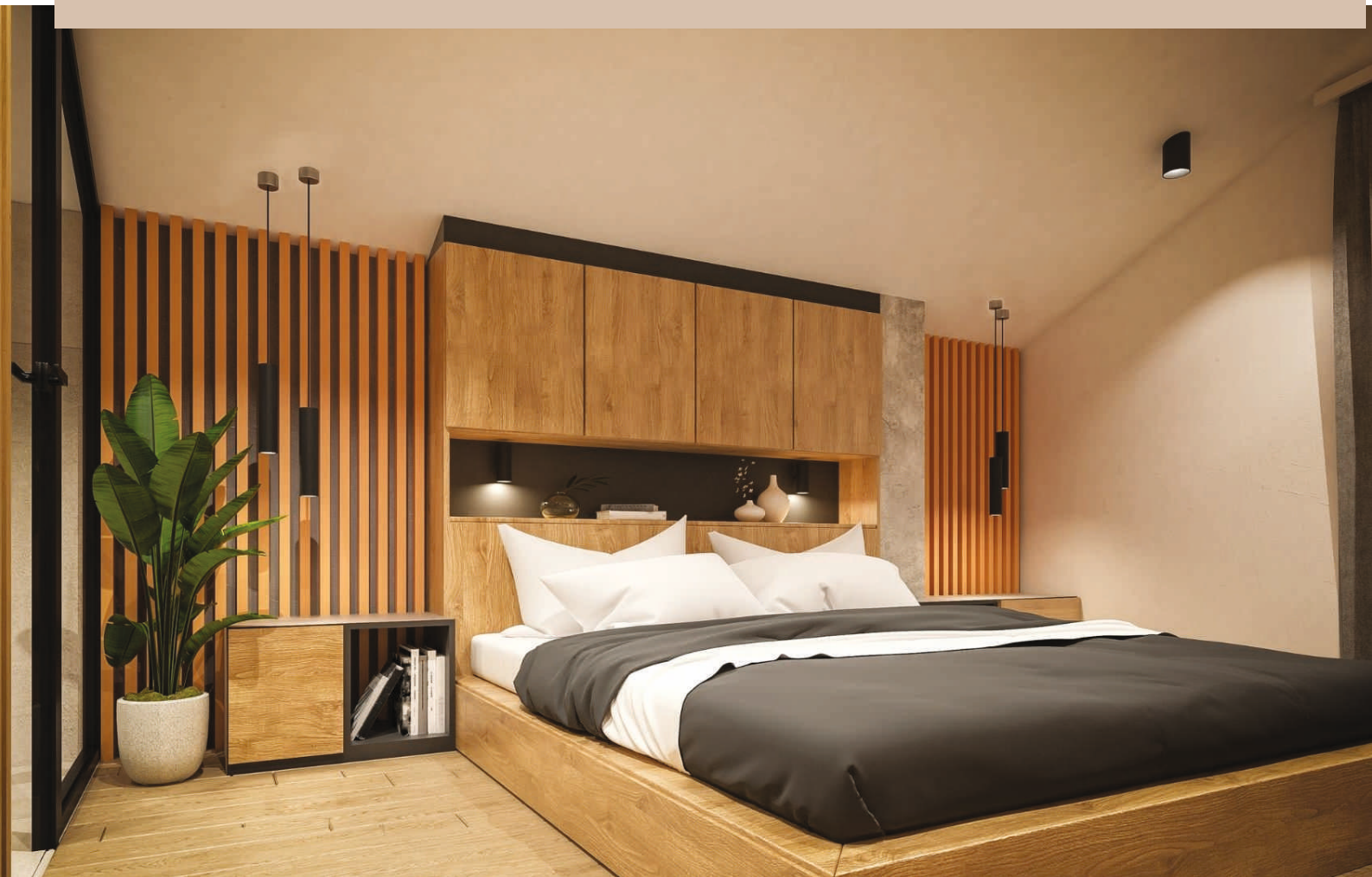
- MR Plywood – Interior use, moisture-resistant
- BWR Plywood – High water resistance, kitchen & bathroom use
- Marine Plywood – 100% waterproof, heavy-duty applications
- Shuttering Ply – Construction formwork, high load strength
- Commercial Ply – Economic & reliable for furniture & paneling

Key Features

- Termite & Borer Proof
- Superior Resin Bonding
- Smooth Calibrated Surface
- High Screw-Holding Strength
- ISI Standard Quality

Applications

- Furniture
- Kitchens
- Wardrobes
- Paneling
- Offices
- Commercial Interiors
- Construction Formwork



QUALITY ASSURANCE & COMPANY PROFILE



JSM Plywood Quality Assurance

Every JSM product undergoes multiple tests for density, adhesion, moisture, and durability.

The brand follows ISI certification norms and guarantees long-lasting, eco-friendly materials for safe interiors.



The Trailblazers of Modern Strong Ply

Based in Mumbai, JSM Plywood has a PAN-India network and is recognized for reliable, high-performance plywood in residential, commercial, and industrial applications.

Bubble Guard

Size : 1mm to 8mm

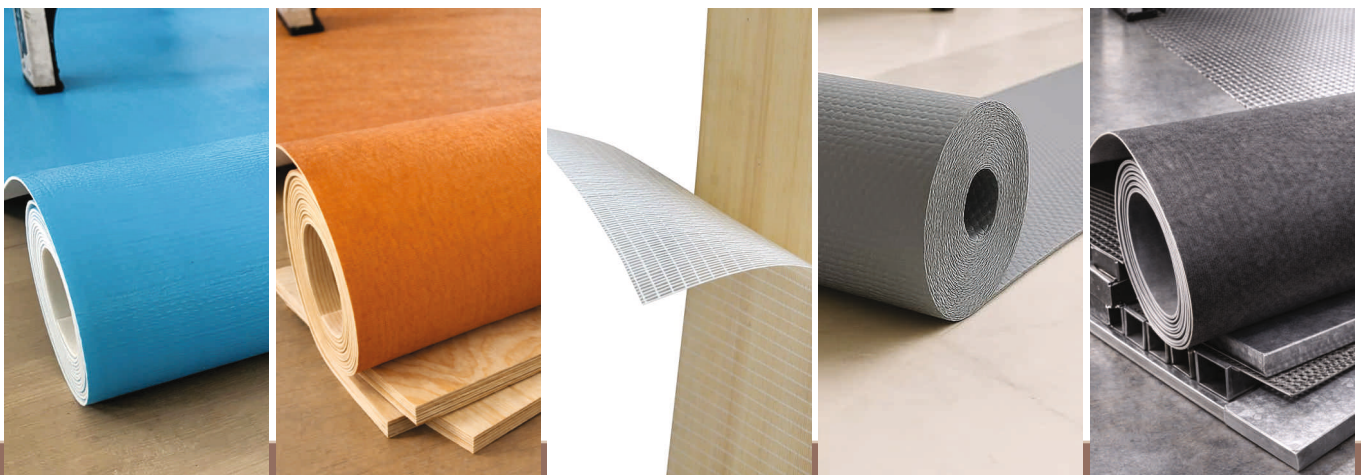
Floor Guard – Protects floors from dust, stains, and scratches while maintaining shine.

Ply Guard – Safeguards plywood from moisture, termites, and wear.

Wood Guard – Enhances durability and preserves the natural look of wood.

Tile Guard – Prevents stains on tiles and makes cleaning easier.

Metal Guard – Protects metal surfaces from rust, scratches, and corrosion.



Key Benefits



QUICK AND
EASY TO USE



REUSABLE
MULTIPLE
TIMES



EASY TO APPLY.
NO SPECIAL
LABOUR
REQUIRED



HIGH IMPACT
RESISTANCE



KEEPS
WORKSPACE
CLEAN AND TIDY



WATERPROOF



TIME AND
COST SAVING



EASY TO CUT
TO SIZE

Premium & Trust



- JSM Plywood is engineered for superior strength and long-lasting durability.
- Made with BWP 710 grade for excellent water resistance.
- Ensures strong bonding and smooth finish for perfect interiors.
- Built to perform beyond expectations.

JSM Plywood Strengths

- Built with care and tested for performance.
- JSM Plywood offers strength you can trust.
- Water-resistant, durable, and reliable.
- Perfect for long-lasting interiors.



Market focused



- JSM Plywood combines technology, strength, and durability.
- Designed to withstand moisture and daily wear.
- Offers consistent quality and premium finish.
- Because strong foundations matter.

Our Esteemed clientele


OBEROI
REALTY


Hiranandani
creating better communities


Piramal
Realty

adani
Realty


Reliance
Industries Limited


Shapoorji Pallonji


L&T Realty


L&T Construction

Kustomjee®


Godrej | PROPERTIES

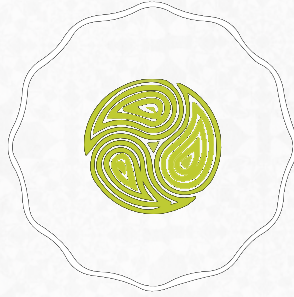

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Raymond | REALTY
Go Beyond


CHANDAK
PROMISES MADE. PROMISES KEPT.


RUNWAL
ENTERPRISES
SINCE 1978

& many more...



Jsm PlywoodTM

**Engineered for Excellence,
Crafted for Life**

BWP 710



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Wooden Fire Doors | JSM Plywood
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GST : 27AFMPV3114K1Z2



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